



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2651275

Schedule Dates 10/04/16-10/09/16
Advertiser Deborah Ross for Senate-D (111832)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEBORAH ROSS (860479)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DEBORAH ROSS
DAN RAYMOND/REBECCA BERRY

Date Entered 10/01/16
Last Modified 10/03/16
Entered By Lisa Carter
CO-OP No
Headline # ECR2532494
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,024.50
Net Total \$5,805.50
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	18	\$6,830.00
Grand Total:	18	\$6,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/04/16-10/07/16	2	:30	7A- ABC-Good Morning America	3		X	X	X	X			3	\$120.00	\$360.00	Greensboro (WXLV)	GOOD MORNING AMERICA	10/1/16
2.0	Normal Line / SPOT (2)	10/04/16-10/07/16	2	:30	10:58-25A- ABC-The View	2		X	X	X	X			2	\$160.00	\$320.00	Greensboro (WXLV)	THE VIEW	10/1/16
3.0	Normal Line / SPOT (3)	10/04/16-10/07/16	2	:30	3P- Dr Phil	2		X	X	X	X			2	\$105.00	\$210.00	Greensboro (WXLV)	DR PHIL	10/1/16
4.0	Normal Line / SPOT (4)	10/04/16-10/07/16	2	:30	7P- Family Feud	1		X	X	X	X			1	\$340.00	\$340.00	Greensboro (WXLV)	FAMILY FEUD	10/1/16
5.0	Normal Line / SPOT (5)	10/04/16-10/07/16	2	:30	7-28:30P- Family Feud B	1		X	X	X	X			1	\$400.00	\$400.00	Greensboro (WXLV)	FAMILY FEUD	10/1/16
6.0	Normal Line / SPOT (7)	10/04/16-10/07/16	3	:30	11:35P- ABC-Jimmy Kimmel Live	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WXLV)	KIMMEL	10/1/16
7.0	Normal Line / Prime (8)	10/06/16-10/06/16	2	:30	10P- ABC-How To Get Away With Murder (Thursday)						1			1	\$2,400.00	\$2,400.00	Greensboro (WXLV)	HOW TO GET AWAY W MURDER	10/1/16
8.0	Normal Line / Prime (11)	10/07/16-10/07/16	3	:30	9P- ABC-Shark Tank (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)	SHARK TANK	10/1/16
9.0	Normal Line / Prime (12)	10/07/16-10/07/16	3	:30	10P- ABC-20/20 (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)	20/20	10/1/16
10.0	Normal Line / Prime (13)	10/07/16-10/07/16	3	:30	10P- ABC-20/20 (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)	20/20	10/1/16
11.0	Normal Line / News (14)	10/05/16-10/07/16	2	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am	1			X	X	X			1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Deborah Ross
10-7-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sigi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Advertiser	Deborah Ross for Senate-D (111832)	Last Modified	10/03/16
Agency	AL Media (15629)	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	DEBORAH ROSS (860479)	Headline #	ECR25322494
Salesperson	Millennium/CHI, Chicago (1094)	Demo	A35+R
Sales Office	Millennium Chicago	Order Type	Normal
Buyer Name	OBRZUT, BARB	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$1,024.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$5,805.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	DEBORAH ROSS DAN RAYMOND/REBECCA BERRY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime (15)	10/09/16-10/09/16	3	:30	8P-ABC-Once Upon A Time (Sunday)	1							1	1	\$1,100.00	\$1,100.00	Greensboro (WXLV)	ONCE UPON A TIME	10/3/16
13.0	Normal Line / SPOT (16)	10/09/16-10/09/16	3	:30	1P- Movie-Sunday Afternoon Movie	1							1	1	\$20.00	\$20.00	Greensboro (WXLV)	MOVIE	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Miles King (AL Media),

being/on behalf of: Deborah Ross, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/2/2016

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

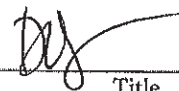
☐ Rejected



Signature

Alison Aldridge

Printed Name



Title